



# Hertfordshire Bowls

A Member of Bowls England

## **Hertfordshire Bowls Policy on Donations and Sponsorship**

It is recognised that Bowling Associations, Bowling Clubs and individual bowlers benefit from a variety of donations and sponsorship. It is also recognised that individuals and companies are generous in supporting the sport of Bowls.

The giving of donations and sponsorship fall into two categories: those who wish to be a donor or sponsor (anonymous or not); and those who like to receive some benefit in kind (e.g. advertising their business).

### **Donations:**

- Any donation of money given without any preconditions will be deposited into Hertfordshire Bowls account and used at the discretion of the Executive Committee.
- Donations from persons who do not wish to be identified to the general membership have two options:
  - Allow the Executive Committee to decide on best use.
  - Specify a clearly defined group e.g; The youth team, under 25s selected for International teams, etc. Donations to named individuals can only be given in exceptional circumstances and at the discretion of the Executive Committee (e.g. a blind bowler selected to play in an International competition and having to fund the cost of a director). The list is wide and may be discussed with the Executive Committee.
- Donations from persons who are happy to be identified:  
The same two options apply but in this instance their name would be mentioned.

Donations made via HB accounts cannot be given to any individual (other than a named and recognised individual similar to the above example). This is in order that all donations are seen as fair, transparent and equitably distributed, as well as complying with financial legislation.

It is recognised that any individual may make a direct donation to a member of Hertfordshire Bowls. However, this practice does not have the support of the Executive Committee.

### **Sponsorship:**

The Executive Committee welcomes sponsorship and will discuss with potential sponsors the arrangements. The sponsoring may be for a particular competition, items of clothing or advertisements. The discussion will include the anticipated benefits for the sponsor through naming the competition, advertising etc.

It must be noted that all donations and sponsorship offers must be put in writing and will be discussed at Executive Committee level and their decision is binding.

**2019 Policy agreed and adopted. To be reviewed annually**