From: Alastair O'Neill [mailto:aoneill@iog.org]

**Sent:** 11 January 2019 13:56

**To:** Matt Wordingham < <u>Matt@bowlsengland.com</u>>

**Subject:** Maximise your sportsturf capacity through training – host an IOG course in 2019

**Dear Matt** 

## Maximise your playing surfaces with IOG Learning

The Institute of Groundsmanship (IOG) prides itself on delivering high quality, progressive and interactive training courses covering all types of sports turf at venues around the country.

Many of these courses have recently been revamped. This is to ensure they cover both the latest technology being used at a professional level, and, to assist those facilities with minimal budgets, ensuring best practice is met and the playing surface is in as good a condition as possible to maximise usage, ensuring player safety and financial return.

I am contacting you to ask if you would be interested in hosting a course as we are continually seeking new venues to host courses, and to ensure our message gets to the people who would benefit from such training.

## This email includes;

- Options in booking on courses (either as an individual or a bespoke course)
- General scheme for the day
- Facility check list should a course be planned as bespoke or you host a venue
- Methods of booking and payment
- This link to our Prospectus

This is unique to your staff only and the course content can be tailored to what you require, this is not advertised on our website.

The IOG are currently planning the next 3 years courses and as such this plan will include a progressive route so that clubs and individuals can create and apply a structured training plan to ensure staff and volunteers are able to ensure the successful maintenance of the playing surfaces.

Please do look at the information included and I would be very grateful if you could pass it on to your contacts so that we can plan courses and venues for the next 3 years.

I look forward to hearing from either yourself or your contacts in the very near future.

Yours sincerely,

Daniel Prest (Head of Member Services – Learning and Consultancy IOG)